



• an insider •



(L to R): Jolene, Sara, Clement, Yongxin

Jolene Teo

Director

The magic of television has captured the interest of Jolene from a very young age. Curious to learn and understand the media, Jolene took the unbeaten path of entering a polytechnic after completing her GCE 'O' Levels to fulfill her dreams of becoming a successful producer one day. Six years on, Jolene's love for production has shaped her thinking, becoming her way of life and she is still keen on contributing to the magic of television and bringing the world into our living rooms. She believes that television brings everyone closer, forging an invisible bond between strangers; creating a platform of collective experiences in which we can all relate to.

Jolene graduated from Temasek Polytechnic with a Diploma in Communications and Media Management with Merit three years ago. She was awarded the MediaCorp Gold Medal for graduating as the top student

in the course and earned herself a place at Nanyang Technological University's Wee Kim Wee School of Communication and Information. Her potential for the media scene was also recognized by the Media Development Authority when she was awarded the Media Education Scheme back in 2005.

During her term of internship at MediaCorp, Jolene worked as a Production Assistant on 心花朵朵开 (Love Blossoms), learning the ropes of the trade. She then went on to work as a Second Assistant Director for MediaCorp's new comedy First Class during her school holidays. She received encouraging praises for her contribution at MediaCorp which has fueled her passion even more. Recently, she also had the opportunity to hone her skills as a First Assistant Director for Ochre Pictures' latest kids drama, The Seekers, for Okto.

Clement Ng

Director of Photography

Clement has always been fascinated by the little goggle box sitting at the center of his living room since he was young, and that goggle has now turned flatter and larger. But his interest and passion for the media industry has turn wider and bigger. His interests are diverse, from films to television drama, and even short-form production of promos and trailers.

Now, for three years running, Clement has been on the Chair's List at the Wee Kim Wee School of Communication and Information at Nanyang Technological University. Having also been awarded the Media Education Scheme by the Media Development Authority in 2008, Clement has proven his potential to excel in the media scene.

In his term of internship at Bruce Dunlop & Associates, Clement was the casting director for the official opener for the 2008 Beijing Olympic and Paralympic Games, commissioned by Beijing Olympics Broadcasting. He was also producer for short-form trailers and promotions for MediaCorp TV Channel 8 and BBC Global Channels.

Clement also possess the passion for multimedia and graphic design. He has been freelancing as a web designer for the past five years, honing his skills in visual appeal. Besides corporate clients, his past works includes posters for SPCA's World Animal Day; Courtyard, collaboration between the National Library Board and NTU; as well as the digital Nanyang Chronicle, a campus newspaper where he held the position of Digital Editor.

Hong Yongxin

Producer

The media has always had the power that convinces Yongxin that she can make a difference in people's lives. Yongxin firmly believes that the media is a powerful medium that can shape a person's mindsets and mould his beliefs and that through the media; we can bring forward the plights of the unfortunate and possibly be of help to change their lives for the better.

Yongxin is an avid volunteer with special interest in helping the hearing impaired. She has demonstrated her exceptional leadership and coordination abilities during her stint as Vice Chairperson of Camp Outreach, an overseas adventure camp for the hearing impaired. Also, as the centre head of Club Farrago, a regular service project, she helped take charge of the centre's administrative matters and helped conduct the Chinese courses for the hearing impaired using sign language. We believe that the valuable skills that she has obtained

through her years of volunteer service would be of great use as the producer for this project.

In regards to working experience, Yongxin has been working in this industry in recent years. In 2007, she started working as a Production Assistant at FPIX Productions during her school holidays. Her colleagues were so pleased with her work that she has been invited back to work as a freelance editor for a musical for the Northeast Community Development Council and the behind the scenes video for the project. During her internship earlier in 2008, Yongxin was with The Moving Visuals Co. Pte Ltd as an Assistant Producer assisting the Creative Director/Executive Producer. She has worked on documentaries like "Ancient Chinese Sports" for History Channel and another on artworks on the theme of Mao Zedong and the Cultural Revolution era.

Sara Siew

Screenplay

The power of the moving image to move and touch people is what captures Sara, and is what sparked her interest and affinity with writing. Sara believes that the beautiful part about writing a good script is the ability to come up with stories and ideas that move people. She is also inspired by the unique process of scriptwriting - the scriptwriter cannot function in a vacuum; his script only comes to fruition with the input of many other people and their talents. It is this true creative process of collaboration and joint development that attracts Sara to scriptwriting.

During her internship with Bruce Dunlop & Associates, Sara had the chance to create promos for a season of Primeval (for BBC in Asia). Beyond that, she was tasked to produce the behind the scenes video of the shooting of the Beijing Olympics opener, which was a project that BDA Singapore had scored. During her internship, Sara was exposed to the many various functions of a creative agency, which included idea conception, proposal writing, pitching, scriptwriting, shooting, and editing. This multi-faceted experience has allowed her the opportunity to try her hand at all aspects of production, and has proved a valuable lesson in understanding the industry.

Academically, Sara has done consistently well in school. She was invited to be a URECA (Undergraduate Research Experience on Campus) scholar, in which she worked with a professor to research on and contribute to a Wiki site about journalism in Singapore. To hone her writing skills, Sara went on exchange to the prestigious journalism school in the University of Missouri-Columbia for a semester. During this period, she cherished the experience of writing for the community newspaper, The Columbia Missourian. A Humanities scholar from Hwa Chong Junior College, Sara was also under the Language Elective Programme (LEP for Higher Chinese). This gave her a strong footing in Chinese language and literature, which will prove to be a great asset on this project.

Sara's interest for scriptwriting also stems from her belief that life informs art. Apart from her interests in writing, reading, watching films, and listening to music, she also likes to observe people and incorporate them into her scripts or stories.